OJJDP’S 12TH NATIONAL EUDL LEADERSHIP CONFERENCE

Register for Conference & Secure Your Hotel Room Today: www.udetc.org

Enforcement • Collaboration • Prevention

BUILDING COMMUNITY FUTURES WITH BLUEPRINTS FOR SUCCESS

August 18-20, 2010
Anaheim Marriott Hotel
Anaheim, California
AGENDA AT –

TUESDAY, AUGUST 17, 2010

<table>
<thead>
<tr>
<th>Event</th>
<th>Time</th>
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<tbody>
<tr>
<td>Military Discretionary Meeting - (by invitation only)</td>
<td>9:00 am – 12:00 pm</td>
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<tr>
<td>Leadership Institute Meeting - (by invitation only)</td>
<td>9:00 am – 4:30 pm</td>
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<tr>
<td>College Discretionary Meeting - (by invitation only)</td>
<td>2:00 am – 5:00 pm</td>
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<tr>
<td>US Territories Meetings - (by invitation only)</td>
<td>3:00 pm – 5:30 pm</td>
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<tr>
<td>Youth/EUDL Coordinator Reception- (by invitation only)</td>
<td>6:00 pm – 8:00 pm</td>
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<tr>
<td>Youth Scavenger Hunt - (Open to youth registrants)</td>
<td>8:00 pm – 10:00 pm</td>
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WEDNESDAY, AUGUST 18, 2010

<table>
<thead>
<tr>
<th>Event</th>
<th>Time</th>
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<tbody>
<tr>
<td>EUDL Coordinators Meeting - (by invitation only)</td>
<td>8:30 am – 12:30 pm</td>
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<tr>
<td>Leadership Institute Meeting - (by invitation only)</td>
<td>8:30 am – 12:00 pm</td>
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<tr>
<td>UDETC Youth Council/Leadership Institute Exercise (by invitation only)</td>
<td>8:30 am – 10:00 pm</td>
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<tr>
<td>Pre-Conference Concurrent Workshop Series</td>
<td>9:30 am – 11:00 am</td>
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<tr>
<td>Youth Track Opening</td>
<td>10:30 am – 12:00 am</td>
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<tr>
<td>Plenary Session #1 - Conference Opening</td>
<td>1:00 pm – 2:30 pm</td>
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<tr>
<td>Transition Break</td>
<td>2:30 pm – 2:45 pm</td>
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<tr>
<td>Concurrent Workshop Series A</td>
<td>2:45 pm – 4:00 pm</td>
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<tr>
<td>Transition Break</td>
<td>4:00 pm – 4:15 pm</td>
</tr>
<tr>
<td>Featured Dialogues (Mini Plenary Sessions)</td>
<td>4:15 pm – 5:30 pm</td>
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<tr>
<td>NLLEA Opening</td>
<td>4:15 pm – 5:30 pm</td>
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<tr>
<td>Welcome Networking Reception with Youth Talent Show</td>
<td>6:00 pm – 8:00 pm</td>
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THURSDAY, AUGUST 19, 2010

<table>
<thead>
<tr>
<th>Event</th>
<th>Time</th>
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<tbody>
<tr>
<td>ICCPUD Breakfast with EUDL Coordinators - (by invitation only)</td>
<td>7:30 am – 8:30 am</td>
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<tr>
<td>Concurrent Workshop Series B</td>
<td>7:45 am – 9:00 am</td>
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<tr>
<td>Transition Break</td>
<td>9:00 am – 9:15 am</td>
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PARTICIPATE IN:

Engaging Plenary Sessions, over 100 Interactive Workshops, Networking Events, and Experiential Learning Activities
### THURSDAY, AUGUST 19, 2010 (continued)

<table>
<thead>
<tr>
<th>Event</th>
<th>Time</th>
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<tbody>
<tr>
<td>Plenary Session #2</td>
<td>9:15 am - 10:30 am</td>
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<tr>
<td>Youth Plenary Session #2</td>
<td>9:15 am - 10:30 am</td>
</tr>
<tr>
<td>Transition Break</td>
<td>10:30 am - 10:45 am</td>
</tr>
<tr>
<td>Concurrent Workshop Series C</td>
<td>10:45 am - 12:00 pm</td>
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<tr>
<td>Transition Break</td>
<td>12:00 pm - 12:15 pm</td>
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<tr>
<td>State Networking Awards Luncheon</td>
<td>12:15 pm - 1:30 pm</td>
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<tr>
<td>Transition Break</td>
<td>1:30 pm - 1:45 pm</td>
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<tr>
<td>Concurrent Workshop Series D</td>
<td>1:45 pm - 3:00 pm</td>
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<tr>
<td>Transition Break</td>
<td>3:00 pm - 3:15 pm</td>
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<tr>
<td><strong>Plenary Session #3</strong></td>
<td>3:15 pm - 5:00 pm</td>
</tr>
<tr>
<td><strong>Youth Plenary Session #3</strong></td>
<td>3:15 pm - 5:00 pm</td>
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<tr>
<td>Experiential Learning Exercises</td>
<td>5:30 pm - 10:00 pm</td>
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<tr>
<td>“Bowling, With a Twist!”</td>
<td>6:00 pm - 9:00 pm</td>
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### FRIDAY, AUGUST 20, 2010

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<thead>
<tr>
<th>Event</th>
<th>Time</th>
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<tbody>
<tr>
<td>Tools and Technology Breakfast</td>
<td>7:00 am - 8:00 am</td>
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<tr>
<td>Concurrent Workshop Series E</td>
<td>8:00 am - 9:15 am</td>
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<tr>
<td>Transition Break</td>
<td>9:15 am - 9:30 am</td>
</tr>
<tr>
<td><strong>Plenary Session #4</strong></td>
<td>9:30 am - 10:45 am</td>
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<tr>
<td><strong>Youth Plenary Session #4</strong></td>
<td>9:30 am - 10:45 am</td>
</tr>
<tr>
<td>Transition Break</td>
<td>10:45 am - 11:00 am</td>
</tr>
<tr>
<td>Concurrent Workshop Series F</td>
<td>11:00 am - 12:15 pm</td>
</tr>
<tr>
<td>Closing Awards Luncheon</td>
<td>12:30 pm - 3:00 pm</td>
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*Agenda subject to change without notice; so please check the web site for up-to-date information.*
Over the past 12 years, the Enforcing Underage Drinking Laws (EUDL) program has successfully built partnerships with law enforcement, community organizations, and government officials to implement evidence-based strategies to reduce youth access to alcohol. To establish and maintain a grasp on the problems and consequences of underage drinking, a blueprint must be developed to integrate three key elements: environmental strategies and laws, enforcement, and public support.

The Office of Juvenile Justice and Delinquency Prevention’s 12th Annual National EUDL Leadership Conference will highlight communities, programs, and other initiatives that have successfully implemented science, performance, and data-driven strategies to support the reduction of youth access to alcohol.

Here are reasons as to why the National Leadership Conference is the place to be in 2010 for the most up-to-date research-based information on underage drinking prevention:

- **Excellent Content:** Virtually every topic related to effective prevention of underage drinking will be covered with tracks to meet the needs of those who are new and those who are more advanced in the field
- **Practical Information:** Plenary sessions, workshops, and experiential learning exercises provide participants with real-life information, skills and tools that can be used to enhance local efforts
- **Networking Opportunities:** Just being present at the conference is sometimes enough, but opportunities for extensive peer-to-peer interaction will provide attendees with new ideas and solutions
- **Energy and Innovation:** The conference promises to leave its attendees with a heightened sense of passion infused with new energy to impact their communities in the best possible ways

**WHO SHOULD ATTEND**
State Coordinators, enforcement officers, executives, military personnel, judges, prosecutors, probation officials, youth, government officials, staff members of community-based organizations and other individuals concerned with underage drinking are encouraged to attend.

**CONFERENCE HIGHLIGHTS**

**WELCOME RECEPTION AND YOUTH TALENT SHOW**
All conference attendees are invited to kick off day one at the Welcome Networking Reception! Join your fellow attendees for an excellent opportunity to network with your colleagues across the country. This welcome reception offers multiple opportunities for participants to network and develop lasting relationships. A special attraction this year is our Youth Talent show! Come and check out the best youth talent in the county! Youth who are involved in their community, state and schools’ underage drinking prevention efforts will entertain you with singing, dramatic skits,
spoken word and other talents. Our welcome reception is free to all conference attendees and exhibitors.

**NATIONAL LEADERSHIP CONFERENCE’S YOUTH TRACK**

The National Leadership Conference’s youth track provides a great opportunity for youth to share ideas and strategies to prevent underage drinking. The Underage Drinking Enforcement Training Center (UDETC) believes that youth play an integral role in the solution to preventing underage drinking. Youth 14-17 years old are invited to share their experiences and resources and learn from each other. The youth track will provide opportunities to learn more about effective strategies, hear motivating speakers, engage in team-building activities, and develop action plans to bring back to their communities.

In response to your feedback, expect more interactive activities and networking opportunities! The goal of the Youth Track is to support youth to engage in, participate in, and facilitate the youth movement in preventing underage drinking in their communities. The Track will provide opportunities to:

- Increase knowledge of environmental strategies;
- Learn how to create change in communities; and
- Exercise leadership by facilitating collaborative relationships with law enforcement, community coalitions, schools, and prevention agencies.

**COMPLIANCE CHECKS**

Compliance checks are one of the proven law enforcement best practice strategies used to address the issue of retail availability of alcohol to underage youth. This session will provide attendees with an opportunity to watch law enforcement from the local area and underage buyers execute compliance check operations that will test alcohol licensees. Attendees will learn how important effective planning, preparation and collaboration is to the compliance check process as they will witness covert underage buyers attempt to purchase alcoholic beverages from licensed alcohol establishments in the Anaheim area.

**CONTROLLED PARTY DISPERSAL**

Underage drinking parties remain a large problem for police. Preventing through information gathering and deterrence or successfully dispersing an underage drinking party helps ensure the safety of our young people in our community. Our faculty will address the essential elements of party containment, offender processing, and a controlled party dispersal once a party is underway. Participants will learn hands on techniques to safely disperse an underage drinking party and receive important suggestions from an experienced staff of law enforcement Instructors.

**SHOULDER TAP**

The shoulder tap program is an effective tool used by law enforcement agencies to detect and deter youth access to alcohol. This session will provide attendees with an opportunity to watch law enforcement and underage buyers attempt to solicit adults outside licensed outlets to buy alcohol. Attendees will learn and observe how California ABC leads shoulder tap operations in communities across California and how this can be an effective enforcement operation to reduce underage consumption of, and access to, alcohol.
PLENARY SESSIONS and Featured Dialogues

PLenary 1: TUESDAY, AUGUST 17TH
1:00-2:30 pm Conference Opening

Plenary 2: WEDNESDAY, AUGUST 18TH
9:15-10:30 am Judicial Round Table

Plenary 3: WEDNESDAY, AUGUST 18TH
3:15-5:00 pm Power Tools for Constructive Change

Plenary 4: THURSDAY, AUGUST 19TH
9:30-10:45 am Management of Large-scale Community Events to Prevent and Reduce Underage Drinking

Closing Luncheon: FRIDAY, AUGUST 20TH
12:30-3:00 pm Law Enforcement and Success Stories Awards Luncheon and Closing

Featured Dialogues

WEDNESDAY, AUGUST 18TH

1. Social Marketing: Step it up! Resist Influences of Substances that Kill
2. Youth Courts: A Positive Path and Success Model for Peer Justice
4. Wired or Wireless: Are You Using the Latest Tools?
5. Alcohol and Other Drug Prevention on Campus: Translating Research to Practice

All Dialogues Sessions run concurrently from 4:15-5:30 pm
PRE-CONFERENCE WORKSHOPS

- Managing Concerts, Fairs, Festivals and Large-Scale Events
- Policing the Cyber World - Social Networking on the Internet
- Environmental Prevention Strategies
- Enforcement of Impaired Driving Laws Focused on Youth
- Third Party Provision and Third Party Transactions
- Party Prevention and Controlled Party Dispersal

COMMUNITY MOBILIZATION

- Promoting Retailers Education Program: Developing a Community Response to Underage Drinking
- Out of Their Hands
- The 411 on Community Organizing
- Increasing Resources for the Hispanic Community - Involving Parents in Underage Drinking Prevention
- Reality Party: Exposing underage drinking culture
- Ready, Set, Go? Moving coalitions forward in preventing underage drinking in their town.
- Social Marketing to Reduce High-risk and Binge Drinking Among 18-24 year-olds
- Working with Your State’s First Lady (or Gentleman) to Prevent Underage Drinking

ENFORCEMENT OPERATIONS AND TECHNIQUES

- The Impact of Regional Coalitions on Addressing Underage Drinking in Rural Communities
- Nuts and Bolts of Alcohol Enforcement Teams
- Utilizing Youth to Collaborate with Law Enforcement and Address Underage Drinking through the Social
- Breaking the Cycle: A Collaborative Approach of Reducing Underage Drinking in a Big 12 city
- Public Intoxication a “Private Victory”
- Social Host Ordinances - Enforcement and Public Awareness Partnerships
- Create a lasting impression in a transient community
- Innovative Enforcement Techniques in Detroit
- Lessons Learned From Underage DUI Offenders and Implications for Community Action
Current Operations, Policies, and Strategies (COPS) for Deinstitutionalization of Status Offenders
Social Host Ordinances: How Effective Are They? Findings from Ventura County’s Impact Evaluation

ENVIRONMENTAL STRATEGIES

- Mapping Out A Solution: From GIS to Policy Change on Alcohol
- Why Can’t we Sell Alcohol Like Tires and Mayonnaise?
- Avoiding a Campus Hangover: A Comprehensive Approach to Reduce College Drinking
- Teen Parties EXPOSED
- Lights, Camera, Action! Develop, Implement and Sustain a Media Plan on a Shoe-String Budget
- There’s Nothing Else to Do!: Alternative Programming as a Prevention Tool
- Athletics Alcohol’s Centerpiece

POPULATION-SPECIFIC INITIATIVES

- Research Meets Practice: Learning to use an Interactive Internet-based tool to access data to support EUDL efforts
- “But this happened off-campus?”: Bridging the gap between city and campus in addressing alcohol issues
- One Size Doesn’t Fit All
- Collaborations: Law Enforcement, Residential Life and Judicial/Student Conduct Systems
- Enforce Policies to Reduce Underage Drinking
- Environmental Strategies to Combat the Dangers of Tailgate Parties

YOUTH ENGAGEMENT

- Youth Can Make a Difference
- “Okay” isn’t Good Enough: Developing Advocacy Skills in Youth
- Inspiration, Skills, Action: A Model for Youth Engagement
- Engaging Youth in Prevention by Partnering with Faith-Based Organizations
- Acting Out
- Tha Hip Hop Doc Presents: My Life is In Your Hands
- Social Networking and the Youth
- Teens, Trends and Prevention: It CAN Be Done!
- Youth Court 101 - The What, Who, How and Why of the Youth Court Model

JUDICIAL, PROSECUTORIAL AND PROBATION INITIATIVES

- From the Community to the Courts: Addressing Underage Alcohol Problems in Long Beach, NY
- Courts, Judicial Independence, and Underage Drinking
- Building innovative Prosecutorial, Judicial and University Conduct Schematics for Successful Approach
- Title: Underage Drinking: Prevention and Intervention Principles for Community Corrections
- Closing the Loop: Examining the Judicial Outcomes of Enforcement Efforts

A variety of research based workshops will also be offered!

LODGING
The Anaheim Marriott Hotel is the host hotel for this year’s conference.

Main: 714-750-8000
Reservations: 800-228-9290

Hotel rooms can be booked online now at the discounted group rate of $135 single/double per night plus applicable fees and taxes at www.udetc.org and accessing the conference website. You can also contact the hotel’s reservation department at 800-228-9290 to make a reservation. Be sure to mention the OJJDP’s 12th National EUDL Leadership Conference to receive the discounted group rate by July 25, 2010.

TRAVEL
Discount Air Travel

Valid Travel Dates: August 13 – 24, 2010 for travel to and from Anaheim, CA area
Take advantage of a 5% discount. After you have selected your flight(s) under the “Enter Passenger Details” tab, go to the “AA.com Promotion Code” field and enter in the Promotion Code 3880AF. Go directly to www.aa.com to book your flights.
You may also call American at 1-800-433-1790.

REGISTRATION
Conference Registration
To register for the conference, please visit www.udetc.org. You can register online and pay using a major credit card or check. Also, you can download a conference registration form and mail it in or fax it to 202-269-9575.

The Registration fees for this year’s conference are as follows:

$225 for Early Bird registration (before July 11, 2010)
$265 for General registration (starting July 12, 2010)
$50 for Youth registration

Cancellation Policy
Cancel by June 1, 2010 and receive a full refund. Starting June 2, 2010 you will be subject to a 50% Cancellation Fee.

Logistical Questions
Contact the conference planners at nlcinfo@dixongroup.com or call at 202-281-2830.